



Corporate Donor Program

NAPNES

National Association for Practical Nurse Education and Service, Inc.



Red Contributor

\$1,000 Annually

Benefits:

- ✓ Text link on NAPNES web site on "Contributors' page" per year;
- ✓ 125x125 graphic ad in rotation on NAPNES web site per year;
- ✓ Use of red "Contributor" logo (similar to example on the left) per year;
- ✓ 2" x 2.5" black and white "Classified Ad" in the *Journal of Practical Nursing* per year;
- ✓ ¼ Page, black and white ad in participant workbooks during the contributing year; and
- ✓ Free agency membership per year (includes subscription to the *JPN*).

White Contributor

\$2,000 Annually

Benefits:

- ✓ Text link on NAPNES web site on "Contributors' Page" per year;
- ✓ 125x125 graphic ad in rotation on NAPNES web site per year;
- ✓ Use of white "Contributor" logo (similar to example on right) per year;
- ✓ 2" x 2.5" black and white "Classified Ad" in the *Journal of Practical Nursing* per year;
- ✓ 1/3 Page, black and white ad in participant workbooks during the contributing year;
- ✓ Free agency membership per year (includes subscription to the *JPN*); and
- ✓ Free standard booth at NAPNES annual meeting.



Blue Contributor

\$3,000 Annually

Benefits:

- ✓ Text link on NAPNES web site "Contributors' Page" per year;
- ✓ 125x125 graphic ad in rotation on NAPNES web site per year;
- ✓ Use of blue "Contributor" logo per year;
- ✓ 2" x 2.5" black and white "Classified Ad" in the *Journal of Practical Nursing* per year;
- ✓ ½ Page, black and white ad in participant workbook during contributing year;
- ✓ Free agency membership per year (includes subscription to the *JPN*); and
- ✓ Free standard booth at NAPNES annual meeting.

Bronze Contributor - \$5,000 Annually



Benefits:

- ✓ Text link on NAPNES web site "Contributors' Page per year;
- ✓ 125x125 graphic ads in rotation on NAPNES web site per year;
- ✓ 468x60 graphic ads in rotation on NAPNES web site per year;
- ✓ Use of bronze "Contributor" logo per year;
- ✓ 1/4-page color ad in 4 issues of the *Journal of Practical Nursing* per year;
- ✓ 1/2 Page, color ad in participant workbook during contributing year;
- ✓ Credit on annual meeting multi-media recording;
- ✓ Free agency membership per year (includes subscription to the *JPN*); and
- ✓ Free premium booth at NAPNES annual meeting.



Silver Contributor \$7,500 Annually

Benefits:

- ✓ Text link on NAPNES web site "Contributors' Page per year;
- ✓ Full page contributor page on NAPNES web site;
- ✓ 125x125 graphic ads in rotation on NAPNES web site per year;
- ✓ 468x60 graphic ads in rotation on NAPNES web site per year;
- ✓ Use of silver "Contributor" logo per year;
- ✓ 1/3-page color ad in 4 issues of the *Journal of Practical Nursing* per year;
- ✓ 1/2 Page, color ad in participant workbook during contributing year;
- ✓ Credit on annual meeting multi-media recording with logo;
- ✓ 24" x 36" full color poster at NAPNES annual meeting;
- ✓ Free agency membership per year (includes subscription to the *JPN*); and
- ✓ Free premium booth at NAPNES annual meeting.



Gold Contributor \$10,000 Annually

Benefits:

- ✓ Text link on NAPNES web site "Contributors' Page per year;
- ✓ Full page contributor page on NAPNES web site;
- ✓ 125x125 graphic ads in rotation on NAPNES web site per year;
- ✓ 468x60 graphic ads in rotation on NAPNES web site per year;
- ✓ 120x600 tower graphic ad in rotation on NAPNES web site per year;
- ✓ Use of gold "Contributor" logo per year;
- ✓ Text ads in NAPNES e-mail newsletters;
- ✓ Full-page color ad in 4 issues of the *Journal of Practical Nursing* per year;
- ✓ Full Page, color ad in participant workbook during contributing year;
- ✓ Address attendees at NAPNES annual meeting;
- ✓ Credit on annual meeting multi-media recording with logo and voice acknowledgement of contribution;
- ✓ 24" x 36" Full color poster at NAPNES annual meeting;
- ✓ Free agency membership per year (includes subscription to the *JPN*); and
- ✓ Free premium booth at NAPNES annual meeting.

ABOUT NAPNES

Founded in 1941 by a group of educators, the National Association for Practical Nurse Education and Service, Inc. (NAPNES) is a 501(c)3 non-profit educational association. NAPNES is the only full-service national association serving Practical Nursing Educators, Practical Nursing Schools, Practical Nursing Students and Licensed Practical / Vocational Nurses.

NAPNES publishes the *Journal of Practical Nursing* on a quarterly basis. Now in its 58th year the *JPN* is the only peer-reviewed journal dedicated to practical /vocation nursing education and practice. Additionally, NAPNES publishes monthly online newsletters that are circulated to targeted sectors of its online users.

NAPNES conducts an annual workshop for practical nursing educators which is produced by our Council of Practical Nurse Educators (COPNE). NAPNES conducts its national convention bi-annually during odd numbered years.

NAPNES conducts research on practical nursing issues and currently maintains two national post-licensure certifications for LP/LVNs. NAPNES provides continuing education for LP/LVNs, RNs, and Practical Nursing educators.

NAPNES is a nationally recognized provider of continuing education and a recognized accrediting body for continuing education.

NAPNES is governed by a Board of Directors and maintains a full-time staff to meet the needs of members. In the United States there are approximately 1,800 P/.V Nursing Schools with



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